



## Coreg Email Data Individual Feed Options.... For Your Consideration

Please Note: Our file response classification is based on our own campaign testing and historical use of data with our own campaigns as well as consumer feedback, buying habits and demand. With that being said email response is very subjective and is based on offer, marketing system and system integrity and response will vary based on these very important elements.

DATA TYPE	DESCRIPTION	COST
<b>High Response Coreg Data ( Lead File 1A)</b> Fresh Feed (Min of 5 file Delivery)	Approx. 30-55k per file. High End Coreg data that is responsive to most Home-Biz, Consumer email offers and converts well from a data monetization standpoint. Full data record provided with ip and datestamp.	<b>\$425.00</b> <b>(5 file delivery)</b> <b>or</b> <b>\$85 per file</b>
<b>High Response Coreg Data (Lead File 1A)</b> *** 20 File Delivery save 20% over 5 file delivery. (Bonus Applies). This represents a 30 day delivery period		<b>\$1,200</b>
*** Bonus Applies - Would provide an extra 200k 30 days or less old in Random Home-Biz Coreg Data depending on available Inv. At the time.		
<b>High Response Coreg Data ( Lead File 1A)</b> 1 week old data... (5 file delivery) data would be delivered on a week lag.		<b>\$150.00</b>
<b>High Response Coreg Data ( Lead File 1B)</b> Fresh Feed (Min of 5 file Delivery)	Approx. 10-20k per file. High End Coreg data that is responsive to most Home-Biz, Consumer email offers and converts well from a data monetization standpoint. Full data record provided with ip and datestamp.	<b>\$450.00</b>
<b>Moderate Response Coreg Data (Lead File 2A)</b> Fresh Feed (5 file Delivery)	Approx. 50k per file.. Coreg lead Alternative to Response 1A files for added daily feed volume. Generally is not considered high response data but this varies by offer and your system.	<b>\$250.00</b>

Samples furnished by phone request only...

To Order Call 1.800.741.2239 or email me at [pete@pjsmarketing.com](mailto:pete@pjsmarketing.com)

**Peter Simco**  
Data Sales Manager